ANNENBERG CENTER FOR THE PERFORMING ARTS

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Hi-res images available at AnnenbergCenter.org/press or by request.

Annenberg Center Receives Philadelphia Foundation Grant

(Philadelphia, July 23, 2014)—The Annenberg Center for the Performing Arts is pleased to announce it received a \$104,277.99 grant from the Virginia C. Mulconroy Fund of the Philadelphia Foundation. Announced by R. Andrew Swinney, President of the Foundation, the grant will provide funding assistance to sustain the Annenberg Center's program and marketing efforts as well as supporting the longer-term development, implementation and promotion of program initiatives.

The Annenberg Center will use the funding to help broaden and deepen its commitment to culturally specific roots programming and to its By Local series; increase the relevance and reach of its children's programming; and, sustain its annual series of jazz, theatre and dance performances.

The Annenberg Center is proud of its past accomplishments, while remaining committed to exploring new opportunities. The Foundation's generous support allows the Annenberg Center to continue to present high-quality work, encourage active participation in the arts, increase access for diverse communities, and maintain and enhance our organizational strength for the benefit of audiences across the greater Philadelphia region.

The Annenberg Center for the Performing Arts

The University of Pennsylvania's Annenberg Center for the Performing Arts has been the region's leading multi-disciplinary performance venue for theatre, dance, jazz, world music, new music and children's programming since its inception in 1971. The Annenberg Center's curatorial vision emphasizes four primary values: artistic integrity, cultural diversity, curatorial balance and a willingness to take risks. By presenting world-renowned and cutting edge artists and companies that express adventuresome perspectives on contemporary issues, timeless ideas and diverse cultures, the Annenberg Center promotes critical thinking and dialogue among its audiences, creating a uniquely rewarding arts experience.

The Annenberg Center has achieved national recognition for its outstanding Dance Celebration series (presented in partnership with Philadelphia's Dance Affiliates), touring theatre series, and for its superior offerings for children, including both its Student Discovery Series and the acclaimed 30 plus year Philadelphia International Children's Festival, the oldest festival of its kind in the United States.

The Philadelphia Foundation

Since 1918, The Philadelphia Foundation has been committed to improving the quality of life in Bucks, Chester, Delaware, Montgomery and Philadelphia counties. It links those with financial resources to those who serve societal needs. The Foundation grows the more than 800 charitable funds established by its donors and distributes about \$20 million annually in grants and scholarships to about 1,000 effective

nonprofit organizations. Through this support, the Foundation builds healthy communities, strengthens children and families, advances economic opportunities and enhances culture and recreation. For more information, please visit www.philafound.org.

For additional press information or to set up interviews, please contact: Rebecca Goering, Associate Director of Marketing & Communications

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